

DEPARTMENT OF CO-OPERATIVE MANAGEMENT AND RURAL STUDIES

MASTER OF COMMERCE

DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES FACULTY OF COMMERCE

		The Maharaja Sayajirao University of Baroda Faculty of Commerce, Department of Cooperative management and Rural Studies Faculty of Commerce, Sayaji Gunj, Vadodara- 390002, Contact details: 02652975768		ACADEMIC YEAR 2017-2018	
Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME		CREDIT	
Semester	I	CPR-2101 : PAPER I - AGRICULTURE IN THE INDIAN ECONOMY		HOURS	
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	Place of agriculture in the Indian economy; Land tenure system, Size of farm and productive efficiency, Problem of sub-division and fragmentation of land holding; Need, scope and critical analysis of land reform programmes.				
UNIT-II	New Agriculture Strategy and Modernization of Agriculture – Meaning, Features, Achievements and Criticisms; New thrust areas in agriculture, Agriculture under the Five-year plans.				
UNIT-III	Agriculture Taxation - An analysis of burden of agriculture taxation in India - Proposals for additional taxation on agriculture.				
UNIT-IV	Agriculture Price Policy - Objectives, Components, Measures for stabilization of agriculture prices.				
REFERENCES					
	1. Mathur. BL: Rural Development and Cooperation 2. Ruddar Datt and KPM Sundharam: Indian Economy 3. Vasant Desai: Agriculture and Rural Development.				

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	I	CPR-2102 : PAPER II - THEORY OF CO-OPERATION			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	(a) Meaning, definition and features of Co-operation (b) Co-operation and other forms of system • Co-operation and capitalism • Co-operation and Socialism (c) Horizontal and Vertical Integration in Co-operatives				
UNIT-II					
	Contribution of Robert Owen, Louis Blanc, Shri V. L. Mehta and D. R. Gadgil in the sphere of Co-operation.				
UNIT-III					
	State and the Co-operative movement in India - Role of state in the development of Co-operatives – State Assistance; Deofficialisation of the Co-operative movement; Reconstructing Co-operative administration.				
UNIT-IV					
	Recent development in Co-operative movement.				
REFERENCES					
	1. G.R.Madan – Co-operative movement in India. 2. B.S.Mathur – Co-operation in India. 3. T.N.Hajella –Principles, Problems and Practice in Co-operation. 4. B.B.Goel – Co-operative Legislation, Trends and Dimensions.				

MASTER OF COMMERCE
DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES
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Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	I	CPR-2103 : PAPER III - RURAL FINANCIAL INSTITUTIONS			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		Need and importance of rural finance, Sources of rural credit, Defects of non-institutional credit, Salient features and characteristics of rural finance, Institutional arrangement for rural credit in India - Multi Agency Approach			
UNIT-II		The role and functions of Reserve Bank of India [RBI], National Bank for Agriculture and Rural Development [NABARD] and Small Industries Development Bank of India [SIDBI] in rural credit			
UNIT-III		Role of Commercial Banks in Agriculture Credit - Social control over commercial banks, Lead Bank Scheme, Service Area Approach, Problems of commercial banks in rural credit; Grameen Vikas Kendra			
UNIT-IV		Regional Rural Banks - Objectives, Functions, Capital, Management, and Progress, Committees on RRBs, Problems of RRBs and Recent policy changes relating to RRBs; Strategies for financial inclusions in India - Micro Credit Innovations, Micro Finance in India - SHG-Bank Linkage Programme			
REFERENCES					
<u>References</u> 1. Desai S.S.M: Agriculture and Rural Banking in India 2. Hajela. T.N.: Principles, Problems and Practice of Cooperation 3. Mathur. B.S.: Cooperation in India					

MASTER OF COMMERCE
DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES
FACULTY OF COMMERCE

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Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	I	CPR-2104 : PAPER IV - INTERNATIONAL CO-OPERATIVE ORGANIZATIONS			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		International Co-operative Alliance – Objectives, role, membership, Governing Bodies, Regional Offices; Sectoral organizations and functioning of ICA.			
UNIT-II		Leading Specialized organizations of ICA • International Co-operative Agricultural Organization (ICAO) • International co-operative Banking Association (ICBA) • International Health Co-operative Organization (IHCO) • International Co-operative Fisheries Organization (ICFO) • Consumer Co-operative World-wide (CCW)			
UNIT-III		Role of International Organisations in the Development of Co-operative Movement- International Labour Organization, World Bank, World Assembly of Youth, Afro-Asian Rural Reconstruction Organization.			
UNIT-IV		Inter Co-operative Relations – • Indian Farmers Fertilizers Co-operatives (IFFCO) • Anand Milk Producers Union Limited (AMUL) • National Co-operative Union of India (NCUI)			
REFERENCES					
		1. G.R.Madan – Co-operative movement in India. 2. T.N.Hajella –Principles, Problems and Practice in Co-operation. 3. Periodicals and Journals published by NCUI.			

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Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2201 : PAPER I - RURAL DEVELOPMENT			CREDIT
Semester	II				HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		Rural Development – Concept, Significance and Strategies; Approach and Agencies in Rural Development; Rural Industries – Characteristics, Role and Policy Measures.			
UNIT-II		Nature and estimates of poverty and unemployment in India; Programmes for rural development - Jawahar Rojgar Yojana, Sampoorna Grameen Rojgar Yojana, Swarna Jayanti Gram Swarojgar Yojana.			
UNIT-III		Agriculture Marketing – Meaning, Importance, Defects and Steps to improve Agriculture Marketing; Regulated Markets; Cooperative Marketing.			
UNIT-IV		Co-operative farming - Meaning, Characteristics and Progress during planning period, Causes of poor performance and suggestions; Rural Indebtedness – Meaning, Intensity, Causes and Measures; Role of institutional credit in rural development.			
REFERENCES					
	1. Mathur BL: Rural Development and Cooperation 2. Ruddar Datt and KPM Sundharam: Indian Economy 3. Vasant Desai: Agriculture and Rural Development				

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Previous) : 2 Years Degree Course					
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2202 : PAPER II - PRINCIPLES AND PRACTICE OF CO-OPERATION IN INDIA			CREDIT
Semester	II				HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	Principles of Co-operation by (a) Rochdale Pioneers (b) Reformulation of Principles by I.C.A.; Significance of Co-operation				
UNIT-II	Genesis and growth of Co-operative Movement in India during pre-, post- independence and after 1991.				
UNIT-III	Weaker sections and Co-operatives – Tribal Co-operatives, Women Co-operatives, Labour Co-operatives (Organizational structure, progress and drawbacks).				
UNIT-IV	(a) Urban Co-operative Banks – Need for Urban Co-operative Banking, Origin, Role, Growth, Performance, Regulations and Reforms (b) Employees Co-operative Credit Societies – Objectives, functions, role, working, non-credit activity and suggestions (c) Industrial Co-operative Banks				
REFERENCES					
	1. G.R.Madan – Co-operative movement in India. 2. B.S.Mathur – Co-operation in India. 3. T.N.Hajella –Principles, Problems and Practice in Co-operation. 4. Dr.V.B.Jugale and Dr. P.A.Kohli – Reasserting the Co-operative Movement				

MASTER OF COMMERCE
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FACULTY OF COMMERCE

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Master of Commerce (Previous) : 2 Years Degree Course						
YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2203 : PAPER III - RURAL CREDIT CO-OPERATIVES			CREDIT	
Semester	II				HOURS	
OBJECTIVES:						
COURSE CONTENT / SYLLABUS						
UNIT-I	Genesis, Growth and Stages of Co-operative Credit Movement in India; Structure of Rural Co-operative Credit System.					
UNIT-II	Primary Level Rural Cooperative Credit Institutions - Primary Agriculture Co-operative Societies (PACS), Farmers Service Societies [FSS], Large-sized Adivasi Multi-purpose Societies [LAMPS].					
UNIT-III	Central Co-operative Banks (CCB), State Co-operative Banks or Apex Banks, Agriculture and Rural Development Banks.					
UNIT-IV	Problem of Overdue in Rural Cooperative Credit Institutions - Causes of overdue and Measures; Recent trends, development and evaluation of the rural cooperative credit institutions.					
REFERENCES						
	1. Desai S.S.M: Agriculture and Rural Banking in India 2. Hajela. T.N.: Principles, Problems and Practice of Cooperation 3. Mathur. B.S.: Cooperation in India.					

MASTER OF COMMERCE
DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES
FACULTY OF COMMERCE

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Master of Commerce (Previous) : 2 Years Degree Course

YEAR	I	MASTER OF COMMERCE DEGREE PROGRAMME	CREDIT	
Semester	II	CPR-2204 : PAPER IV - INTERNATIONAL CO-OPERATIVE MOVEMENT	HOURS	

OBJECTIVES:

COURSE CONTENT / SYLLABUS

UNIT-I	Co-operatives in Europe: (a) Consumer Co-operative Movement in England (b) Dairy Co-operatives of Denmark (c) Credit Co-operative Movement of Germany (d) Co-operative Movement in Italy	
UNIT-II	Co-operatives in Asia: (a) Co-operative Movement in India (b) Agricultural Co-operatives of Japan (c) Industrial Co-operatives in China (d) Co-operatives of Thailand	
UNIT-III	Co-operative Marketing Association in U.S.A. and Canada: • Successful Co-operatives in U.S.A. and Canada • Recent Development	
UNIT-IV	The Co-operative Movement in Africa: • Co-operatives and Employment in Africa • Cocoa-Co-operatives in Sierra Leone • African Confederation of Co-operatives Savings and Credit Associations, (Nairobi) Kenya • Kilimanjaro Native Co-operative Union (Tanzania)	

REFERENCES

1. R.D.Bedi – Theory, History and Practice of Co-operation. 2. Saxena and Mammoria – Co-operation in Foreign lands. 3. T.N.Hajella – Principles, Problems and Practice of Co-operation. 4. I.C.A. Digest Published by I.C.A. 5. Review of International Co-operation – Official Journal of I.C.A.

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	III	CPR-2301 : PAPER I - RURAL MARKETING			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		(a) Rural Marketing in India • Rural Environment; Rural Market; Rural Marketing; Characteristics of Rural markets • Major Factors Contributing to the Growth of Rural Markets (b) Rural marketing Strategies			
UNIT-II		Agricultural Marketing: Special Features of Agricultural marketing; Importance of Efficient Marketing; Defects in Agricultural Marketing System and lines of improvement.			
UNIT-III		Co-operative Agricultural Marketing: Meaning and Definition of Co-operative Marketing; Role of Co-operative Marketing; Its Advantages, Need for Co-operative Marketing in India; Organizational Structure; Potential achievement and problems of the Marketing Co-operatives.			
UNIT-IV		Co-operative Processing of Agricultural Produce: • Introduction, Co-operative Processing in India (Co-operative Sugar factories and Co-operative Dairy's) Organisation pattern • Progress and Problems			
REFERENCES					
1. I.C.Dhingra – Indian Economy 2. K.S. Habeeb-ur-Rehman – Rural Marketing in India 3. Kausik Sircar – A new approach to Rural Marketing 4. L.P. Singh – Co-operative marketing in India 5. B.S. Mathur – Co-operative Movement in India.					

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2302 : PAPER II - QUANTITATIVE TECHNIQUES - I			CREDIT
Semester	III				HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	Meaning and Classification of Quantitative Techniques; Role of Quantitative Techniques in Business and Industry; Limitations of Quantitative Techniques.				
UNIT-II	Research Methodology – Meaning and objectives of research, Types of research, Research approaches, Significance of research, Research process.				
UNIT-III	Sampling – Census enquiry, Sample survey, Objects of sampling, Statistical induction, Theoretical basis of sampling, Attributes of a good sample, Sampling methods, Sampling errors.				
UNIT-IV	Ratio Analysis – Meaning, Types of ratios – financial ratios and physical ratios; Performance evaluation through ratios – operational ratios, profitability ratios, productivity ratios, solvency ratios; Analysis of Financial Performance with Ratio Analysis; Limitations of ratio analysis.				
REFERENCES					
	1. C.R. Kothari: Quantitative Techniques 2. G.M.K. Madnani: Introduction to Econometric Principles and Application				

MASTER OF COMMERCE
DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES
FACULTY OF COMMERCE

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Master of Commerce (Final) : 2 Years Degree Course						
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2303 : PAPER III - LEGAL ENVIRONMENT FOR CO-OPERATIVES			CREDIT	
Semester	III				HOURS	
OBJECTIVES:						
COURSE CONTENT / SYLLABUS						
UNIT-I		Cooperative Legislation - Features and Important Landmarks in the history of co-operative legislation in India.				
UNIT-II		Model Cooperative Societies Act, 1991 Multi State Co-operative Societies Act.2002 Recent Trends and Developments.				
UNIT-III		Salient features of Banking Regulation Act 1949 (As applicable to co-operative societies); Impact of Co-operative Law on Co-operative Management.				
UNIT-IV		Department of Co-operation - its structure, functions and autonomy; Case of De-officialisation of co-operative movement.				
REFERENCES						
	1. G.R.Madan: Cooperative Movement in India 2. Goel B.B: Cooperative Legislation, Trends and Dimensions 3. Gujarat Government Publication: Gujarat Cooperative Societies Act, 1961 4 Nainta Rispal: Cooperative Legislation in India.					

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2304 : PAPER IV - COOPERATIVE MANAGEMENT: THEORY AND PRINCIPLES		CREDIT	
Semester	III			HOURS	
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		Role of Management in the Development of Co-operative Organizations - Conceptual framework of management - Management process, Principles of Management; Co-operative Management - Unique features of Co-operative Management; Integrating the principles of Co-operation and principles of Management.			
UNIT-II		Professional management for cooperatives – Meaning, Importance and Evaluation Criteria; Meaning and Process of Organisation – Organizational structure of a co-operative - Modern theory of organization – Designing organization structure for co-operatives.			
UNIT-III		Managerial skills - levels of management - management roles Co-operative Leadership – Meaning, Importance, Types, Problems of leadership in co-operative organization, Path-goal theory of leadership and case studies of Co-operative leadership; Nature of Management Leadership - Combination of management and leadership qualities.			
UNIT-IV		Planning - Meaning, Importance, Process and Problems of planning in co-operatives. Types of planning - case studies of primary agriculture credit society. Business Development Plan (BDP).			
REFERENCES					
	1. Dwivedi RC: Democracy in Cooperative Movement - An Indian Profile 2. Hajela TN: Principles, Problems and Practice of Cooperation 3. Kamat GS: New Dimensions of Cooperative Management 4. Nakkiran S: Cooperative Management - Principles and Techniques 5. Sah AK: Professional Management for Cooperatives				

MASTER OF COMMERCE

DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES

FACULTY OF COMMERCE

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	IV	CPR-2401 : PAPER I - NON-AGRICULTURAL CO-OPERATIVES IN INDIA			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	Consumer's Co-operatives: Meaning, Objectives, origin and Development; Role of Co-operatives in Distribution; Organisational Structure – Role of National Co-operative Consumer Federation, Future Prospects; Weaknesses of Consumer Co-operatives, Examples of some of the successful Consumer co-operatives of India.				
UNIT-II	Co-operative Housing: Advantages of co-operative Housing; Types, organizational structure and the role of NCHF; Sources of Finance; Rural Housing and Co-operative Efforts; Co-operative Housing for weaker section; Progress of Housing Co-operatives in India; Problems of Housing co-operatives and Suggestions.				
UNIT-III	Industrial Co-operatives: • Meaning and Objectives, Importance, Types, Growth and Organisational Structure of Industrial Co-operatives; Source of Finance; Difficulties of Industrial Co-operatives and issues relevant to success of Industrial Co-operatives • Fisheries Co-operative in India • Labour Co-operatives				
UNIT-IV	Institutions in support of Co-operatives: (a) National Co-operative Development Corporation (b) Khadi and Village Industries Commission (c)Fishcopfed				
REFERENCES					
	1. D.D. Naik – Practices of Housing Co-operative Society 2. T.N. Hajella – Principles, Problems and Practice of Co-operation 3. The Co-operator Journal Published by NCUI.				

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME CPR-2402 : PAPER II - QUANTITATIVE TECHNIQUES - II			CREDIT
Semester	IV				HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I	Collection of Data: Primary and secondary sources of data – advantages and disadvantages; Methods of collecting primary data – merits and limitations; Sources of secondary data; Editing and precautions in the use of data.				
UNIT-II	Classification of Data – meaning and objectives of classification; Types of classification Tabulation of Data – Role of tabulation; Parts of a table; General rules of tabulation; Types of tables Diagrammatic and Graphic Presentation of Data – Significance; Comparison of tabular and diagrammatic presentation; General rules for constructing diagrams; Types of diagrams and graphs.				
UNIT-III	Framing & Testing of Hypothesis – Meaning; Basics of hypothesis testing, Null and alternative hypotheses; Test criterion and types of errors; Level of significance; Test statistics Index Numbers – Meaning; Uses; Classification; Steps involved in construction of index numbers; Problem of constructing of index numbers; Methods of constructing index numbers.				
UNIT-IV	Analysis of Time-Series – Definition; Utility of time-series analysis; Components of time-series Correlation Analysis – Meaning; Significance; Correlation and causation; Types of correlation; Methods of estimating correlation Regression Analysis – Meaning; Uses; Difference between correlation and regression; Regression lines; Regression equations; Standard error of estimates.				
REFERENCES					
	1. C.R. Kothari: Quantitative Techniques 2. G.M.K. Madnani: Introduction to Econometric Principles and Application 3. Department Of Co-operative Management and Rural Studies.				

MASTER OF COMMERCE**DEPARTMENT OF CO- OPERATIVE MANAGEMENT AND RURAL STUDIES****FACULTY OF COMMERCE**

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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	IV	CPR-2403 : PAPER III - STATE CO-OPERATIVE SOCIETIES ACT AND RULES			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		Salient features and provisions of Gujarat Co-operative Societies Act, 1961 and Gujarat Co-operative Societies Rules, 1965- I Registration of Cooperative Societies (Sect – 3, 4, 5, 6, 9, 11, 12) Bye Laws – Amendment of By-Laws (sect-13, 14, 15, 16, 17, 18, 19, 20) Members and their rights and liabilities (Sect-22, 23, 24, 25, 26, 28, 29, 30, 33, 34, 36) Duties and privileges of societies (39, 45, 48, 49, 50).			
UNIT-II		Salient features and provisions of Gujarat Co-operative Societies Act, 1961 and Gujarat Co-operative Societies Rules, 1965- II; State aid to cooperative societies (Sect-51, 52, 53, 54, 55, 57, 59, 63); Property and Funds of Societies (Sect-65, 66, 67, 68, 69, 71).			
UNIT-III		Management of Societies (Sect- 73, 74, 75, 76, 77, 78, 80, 81, 83) ;Audit, Inquiry, Inspection and Supervision of Societies (Sect-84, 85, 86, 87, 88, 90); Procedure of deciding disputes; Liquidation (Sect-107, 108, 109, 110, 114); Rules for election of committee and officers of co-operative societies; Current Trends.			
UNIT-IV		Gujarat State Co-operative Council (Sect-156) – Gujarat State Co-operative Union.			
REFERENCES					
		1. Gujarat Government Publication: Gujarat Cooperative Societies Act, 1961 2 Nainta Rispal: Cooperative Legislation			

MASTER OF COMMERCE
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Master of Commerce (Final) : 2 Years Degree Course					
YEAR	II	MASTER OF COMMERCE DEGREE PROGRAMME			CREDIT
Semester	IV	CPR-2404 : PAPER IV - CO-OPERATIVE MANAGEMENT: APPLICATION AND ISSUES			HOURS
OBJECTIVES:					
COURSE CONTENT / SYLLABUS					
UNIT-I		Control – Meaning, Importance, Control Techniques; Performance budgeting for urban co-operative bank.			
UNIT-II		Management Information System for Cooperatives – Meaning, importance, elements and characteristics; Communication – Meaning and Process.			
UNIT-III		Project Management for Co-operatives - Rational, Concept, Importance, Classification and Phases; Managerial Problems of Indian Cooperatives.			
UNIT-IV		Issues in Co-operative Management- Vested interest in co-operatives and De-Officialisation of Cooperative movement.			
REFERENCES					
	1. Dwivedi RC: Democracy in Cooperative Movement - An Indian Profile 2. Hajela TN: Principles, Problems and Practice of Cooperation 3. Kamat GS: New Dimensions of Cooperative Management 4. Nakkiran S: Cooperative Management - Principles and Techniques 5. Shah AK: Professional Management for Cooperatives				